

Terms and conditions
CONTEST « Inuit Universe »
Manasie Akpaliapik. Inuit Universe
From October 10, 2024, to March 9, 2025

1. CONTEST DURATION

The *Inuit Universe* contest is held by the McCord Stewart Museum and takes place in Canada from October 10, 2024, at 10 a.m., to March 9, 2025, at 11:59 p.m., Standard Est Time (EST).

2. ELIGIBILITY

The contest is open to anyone who:

- a. is a resident of Canada.
- b. has reached the age of majority in his or her province of residence at the time of entering the contest.
- c. is able to travel at his or her own expense to the place of departure, either Macdonald-Cartier International Airport in Ottawa, Ontario or Montreal-Trudeau International Airport in Montreal, Quebec;
- d. is able to contract travel insurance as indicated in paragraph 9.1.e;
- e. excluded are employees of the McCord Stewart Museum and the contest partners, Canadian North and Travel Nunavut, as well as members of their immediate family (father, mother, brothers, sisters, children), their spouse, legal or de facto, and all persons with whom they are domiciled. Are also excluded: affiliates, franchisees, stores, licensees, or promotional agencies, media partners, prize providers, or of any person, firm or corporation which provides any contest materials or any services for the contest.

3. METHODS OF ENTRY

3.1 To enter the contest, please complete the online form available on the McCord

Stewart Museum website: <https://www.musee-mccord-stewart.ca/en/inuit-universe-contest>

No entries via social media will be accepted.

3.2 Although online access and an email account are required to enter the competition, no purchase is necessary to enter. Many public libraries, retail businesses and other establishments make computers available to the public free of charge and some internet service providers or other companies offer free email accounts.

4. PRIZES

Grand Prize

A seven (7) days, six (6) nights trip to Nunavut for four (4) people, including the Winner and a choice of three (3) Guests:

The prize includes the following services for four (4) people:

Offered by Canadian North

- Round-trip flights from Montreal to Iqaluit or from Ottawa to Iqaluit;
- Round-trip flights from Iqaluit to Kinngait.

Value between \$14,000 and \$26,000, depending on departure point.

Offered by Travel Nunavut

- Accommodation for six (6) nights in a hotel, motel or Bed & Breakfast selected by the Sponsor based on availability, offering either a one-bedroom with two double beds or two separate bedrooms;
- Based on availability, one (1) full day (6 to 8 hours) or one (1) half day (3 to 4 hours) of Summer or Winter guided tours, for four (4), in each Community. Meals may or may not be included by the tour operators;
 - The Winter/Spring Package (approximate availability between November 1, 2025, and March 9, 2026): The Winner will be able to

choose winter activities (such as but not limited to: dog sledding, ice fishing, cross country skiing, wildlife viewing, cultural city tour, dog yard visit, etc.) from a list to be provided by the Sponsor at the time of Prize fulfilment;

- The Summer/Fall Package (approximate availability between June 15, 2025 and October 31, 2025): the Winner will be able to choose summer activities (such as but not limited to: hiking, sea kayaking, boating, fishing, wildlife viewing, cultural city tour, dog yard visit, etc.) from a list to be provided by the sponsor at the time of Prize fulfilment.

Value between \$8,000 and \$9,000 depending on activities and accommodation available.

The total value of the Grand Prize is therefore between \$22,000 and \$35,000, depending on the departure location, accommodation and activities available.

Secondary Prizes

Offered by the McCord Stewart Museum

- Three (3) one-year memberships+1 to the McCord Stewart Museum.

Value of \$90 each.

The total value of the Secondary Prizes is \$270.

The total number of Prizes is four (4) for four (4) winners and the total value of the Prizes is between \$22,270 and \$35,270 depending on departure location, accommodations and available activities.

5. DRAW

5.1 On Monday, March 10, 2025, at 10 a.m. in Montreal, at the McCord Stewart Museum offices, **four (4) entry** will be selected by random draw from all eligible entries received during the duration of the contest.

5.2 One (1) person will be declared winner for the Grand Prize and three (3) people will be declared winners for the Secondary Prizes, on **Monday, March 10, 2025, at 10 a.m.**

6. ODDS OF WINNING

Odds of winning depend on the number of eligible entries received during the contest period. Only one entry per person is accepted.

7. AWARDING OF THE PRIZES

To be declared a winner selected entrant must first, in addition to meeting the contest eligibility criteria and complying with the contest rules, be contacted via the email address communications@mccord-stewart.ca by the administrator or his/her representatives within three (3) business days immediately following the selection of his/her entry. The winners will have three (3) business days to claim their prizes at the McCord Stewart Museum, located at 690 Sherbrooke Street West. Unclaimed prizes will be awarded in a second random draw.

8. GENERAL CONDITIONS

8.1 Verification of Entries

The validity of any entry is subject to verification by the administrator. Any entry that is illegible, incomplete, or made in a fraudulent manner will be disqualified. Any participant or person attempting to enter by a means that is contrary to these official contest rules or who otherwise disrupts the operation of this contest or whose entry is likely to be unfair to other potential participants will be disqualified. Any decision of the administrator or its representatives, including in particular any question of eligibility or disqualification of any registration and participation, is final and without appeal. Entries become the property of the administrator and none of them will be returned.

8.2 Acceptance of Prizes

All prizes must be accepted as described in these rules and may not be returned, transferred to another person or substituted for another prize, or exchanged in whole or in part for cash.

8.3 Substitution of Prizes

If it is not possible to travel to Kinngait on the dates chosen by the travelers, for reasons such as unavailability of the hotel and/or tour operator, weather conditions or travel restrictions, the sponsor will, at its sole discretion, choose another community as indicated in paragraph 9.1 b and 9.1 c.

8.4 Number of Prizes/Winners

By participating in this contest, each participant acknowledges that the administrator will not be required, under any circumstances, to award more prizes than the number of prizes available, as set out in the official contest rules.

8.5 Other Changes to the Contest

Without limiting the scope of paragraph 8.4 above, the administrator reserves the right, at its sole and absolute discretion, to modify, cancel, terminate or suspend the contest in whole or in part, for any cause or circumstance, including in particular if an event beyond its control corrupts or affects the administration, security, impartiality or the normal operation of the contest, such as a virus, a computer bug or a unauthorized human intervention.

8.6 Release and Exclusion of Liability

By entering or attempting to participate in this contest, each participant and/or purported participant agrees: (i) to release, discharge, and hold harmless, forever, the administrator and its partners associated with the contest and their shareholders from any and all claims, actions, damages, demand, cause of action, suit, debt, duty, account, bond, warranty, compensation, contract or liability of any kind arising out of or in connection with the participation in the contest or the attempt to participate in the contest by the participant, the compliance or non-compliance with these contest rules or the acceptance and use of the prize; and (ii) if selected as a winner, to sign the declaration and waiver form (s) (see paragraph 8.1) in this regard, prior to receiving the prize. The administrator and the contest partners and their shareholders will not be responsible for lost, incomplete, late or misdirected entries or for any failure of the contest website, if applicable, during the Contest Period, or for any technical malfunction or other problems with, any telephone network or lines, computer online systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any website, or any combination of the foregoing, and will not be liable for any resulting death, injury or damage to any person or property arising from, or relating to, that

person's or any other person's participation or attempted participation in the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws and, should

such an attempt occurs, the administrator reserves the right to seek remedies or damages to the fullest extent permitted by law, including through criminal prosecution.

8.7. Name/Image of Winners

By entering the contest, the Winners and their Guests authorizes the Administrator and its advertising and promotional agencies and the contest partners and their respective employees or other representatives to broadcast, publish and otherwise use his or her name and image for promotional purposes, without any form of remuneration.

8.9. Personal Information

Any personal information collected about entrants in connection with this Contest is used solely for the administration of this Contest, unless the entrant has authorized the Administrator, or any other entity related to the Contest to contact him or her.

8.10. Identity of the Participant

For the purposes of these rules, the participant is the person who owns the email account that appears on the entry form. It is to this person that the prize will be awarded if selected and declared the Winner.

9. ADDITIONAL TERMS AND CONDITIONS FOR THE GRAND PRIZE

9.1. Terms and Conditions of the flights with Canadian North

- a. The travel dates must be submitted at least three (3) months in advance.
- b. Prize includes: (i) round trip airfare from Ottawa, Ontario, or Montreal, Quebec (as determined by Sponsor in its sole discretion) (the "Departure Location") to Iqaluit, Nunavut, and Kinngait, Nunavut for the Winner and its Guests (for a total of four (4) people); in the event that Kinngait is not available for reasons such as unavailability of the hotel and/or tour operator, weather conditions or

travel restrictions, Canadian North and Travel Nunavut will, at their sole discretion, choose another community.

- c. The departure and return location must be one of the Departure Locations, regardless of the location or residence of the Winner and Guests. For clarity, the Winner and the Guests shall be required to depart from the chosen Departure Location together, regardless of the location or residence of the Winner and Guests. The Winner as well as the Guests are solely responsible for arranging to travel from their location of residence to the Departure Location. For the avoidance of doubt, the costs associated with travel and accommodation to, from, or at the Departure Location are not included in the Prize.
- d. Baggage: Tickets include 1 free carry on and 1 free checked bag. Additional baggage will be subject to payment by the Winner and the Guests. Complete baggage policy is available at www.canadiannorth.com/travel-info/baggage.
- e. It is strongly recommended and encouraged that the Winner and Guests obtain sufficient personal travel and medical insurance prior to departure. Transportation is subject to availability, blackout periods, government restrictions and regulations, or other transportation restrictions and regulations. Precise travel arrangements are subject to space and flight availability and shall be made at the Sponsor's sole and absolute discretion. The costs of overnight layovers, additional meals, additional transportation or baggage, or items of a personal nature due to weather or other considerations shall be sole the responsibility of the Winner and/or Guests.
- f. Canadian North and the other contest partners will not be responsible in the event the Prize or any portion thereof is delayed, cancelled, postponed or rescheduled for any reason whatsoever, including without limitation, by reason of COVID-19.
- g. Neither the Winner nor Guests nor any other person or entity will be compensated in the event of such delay, cancellation or other event contemplated herein. The Sponsor will not replace any lost or stolen tickets. Changes to transportation, accommodations and or passenger names are not accepted once bookings have been confirmed.

9.2. Conditions for accommodation and activities offered by Travel Nunavut

- a. The travel dates must be submitted at least three (3) months in advance.
- b. Accommodations and activities are subject to availability, blackout periods, government restrictions and regulations or other transportation restrictions and regulations. Precise travel arrangements are subject to availability of accommodation and/or tour operator and will be made at the sole and absolute discretion of the Sponsor.
- c. Should travelling to Kinngait not be possible on the dates chosen by the travelers, for reasons such as but not limited to the unavailability of the hotel and/or tour operator, Canadian North and Travel Nunavut, at their sole discretion, will choose another Community.
- d. Should a chosen activity or activities no longer be possible for reasons such as but not limited to bad weather or unavailability of the tour operator, the Sponsor will not be required to find a substitute activity or activities.
- e. The cost of everything not specifically and expressly stated above as included in the Prize are the sole and absolute responsibility of the Winner and/or Guests including, without limitation: transport to and from the accommodation; meals and drinks; gratuities; Wi-Fi access; entertainment; health and travel insurance; and items of a personal nature. (NOTE: Winner and/or Guests may be required to present a valid major credit card in their name at the time of hotel check-in to cover any incidental expenses).
- f. A list of options for additional out-of-pocket tours (\$\$) will be provided by the Travel Nunavut at the time of Prize fulfilment.
- g. The hiring of a Travel Agent to organize the Winner's trip is not included in the Prize but highly recommended since cancellation can happen for reasons such as but not limited to bad weather. A list of recommended Travel Agents will be provided by the Travel Nunavut at the time of Prize fulfillment. The hiring of a Travel Agent is the sole and absolute responsibility of the Winner.

- h. All information related to the destination (such as but not limited to what to wear, where to eat, how to move around, etc.) will be provided by Travel Nunavut at the time of Prize fulfilment.
- i. By accepting the Prize, the Winner and/or Guests agree to waive all recourse against the Sponsor if the Prize or a component thereof does not prove satisfactory, either in whole or in part.